

natural choice™ eco-friendly ice melter

Natural Choice™ is the all-natural alternative to regular ice-melting products. It provides peak performance while minimizing the environmental impact on surrounding vegetation.

Our unique organic additive coats every particle, enhancing performance to allow Natural Choice to melt snow and ice faster and at lower temperatures. It acts as a corrosion inhibitor as well, so Natural Choice provides increased safety for pedestrians, and reduces metal fatigue.

PLANT AND PET FRIENDLY

All-natural product with unique **ORGANIC ADDITIVE** for increased performance

EVERY PARTICLE is coated in additive to melt snow and ice faster and at lower temperatures

Melts down to -11°F (-24°C)

VISIBLE GREEN MARKER assists in proper application to reduce environmental impact and reduce waste

CORROSION INHIBITOR reduces metal fatigue

It's your natural choice.



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